

Wood-Mizer Celebrates 20

This summer, Wood-Mizer celebrated its 20th anniversary by throwing quite the shindig – some 2,000 were in attendance at the company’s headquarters in Indianapolis, representing 44 states, Canada and even Ghana, Africa. Events included a demonstration of company equipment, vendor booths, a carnival for kids, grilled food and more. The celebration also featured a selection of standing-room only seminars; some of the topics included site layout, the business of sawing, pricing of services, blade sharpening and adding value to lumber.

“The planning committee spent countless hours making sure things would be perfect for our customers,” says Nikki Nichols, Wood-Mizer’s public relations director. “We genuinely wanted to thank our loyal customers for making the last 20 years possible. Our sales and customer-service staff remembered names from years ago, like they had just met yesterday – it was really like one giant family reunion.”

Of special note: On hand was the first customer to ever buy a Wood-Mizer mill, 88-year-old Joseph Bistrovich of Lee Center, New York. Wood-Mizer traded him a new hydraulic mill so that the Bistrovich mill could be placed in the Wood-Mizer Museum in Indianapolis.

Wood-Mizer hosts open houses and field days on a smaller scale year-round at its Indianapolis headquarters and at branch locations around North America (visit www.woodmizer.com for a schedule). In addition, the company is already discussing a 25-year celebration.

